

Clear Material CONFIRMATION* and Clarification for _____

(P.O. or order description)

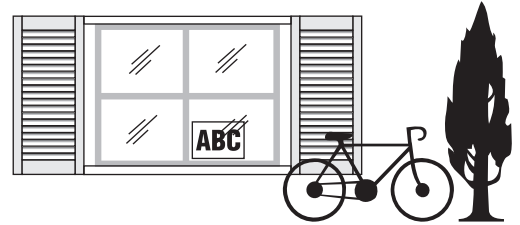
Attn: _____

Thank you for your order. As quality assurance we would like you to review and choose the following correct information as illustrated on the "ABC" label below.

Adhesive on FACE of Label

(also known as INSIDE WINDOW)

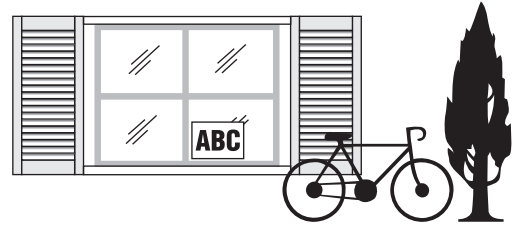
Applied to inside of window to be read from outside of window



Adhesive on BACK of Label

(also known as OUTSIDE WINDOW)

Applied to exterior surface of window to be read from outside of window



*Labels printed on clear material may require white back-up for easy readability.
See actual sample in "Label & Sticker Ideas" packet.*

**PLEASE
SPECIFY:**

Adhesive on FACE of Label or Adhesive on BACK of Label
(INSIDE WINDOW) (OUTSIDE WINDOW)

No White behind anything. * * * White backup (Floodcoat) of entire label.
(Note: Base inks are not opaque, so adding white behind art or text helps opacity.)

White behind printed art & text only. White behind specified areas.
(No white should show, but may appear where small type or detailed artwork is present) (Example: Reverse type in solid area of art. Please explain below)

Special Instructions: _____

*If you are placing an order on Static Cling, please note that Static Cling is a 2 month rated product and not for exposure to moisture, rubbing or solvents. If you need a longer term product please inquire about "Clear Ultra Removable Film".

Signed by: _____

Fax to 800-333-0078
AmeriCAL, INC.